

Online-Seminar 22.04.2021  
Questions and answers from the chat

Stine Kirstein Junge, UNDP:  
UN Sustainable Development Goals as an accelerator for sustainable growth

**Is the Accelerator mainly directed towards companies with environmental innovations?**

The SDG Accelerator for SMEs is for all sectors and not only for environmental solutions. We have developed solutions for food reduction, leasing of children shoes, banking the unbanked etc. You can read about the solutions on [www.sdg-accelerator.org](http://www.sdg-accelerator.org) they feature both in Danish and English. But you are right. Many solutions deliver on climate (CO2 reduction) and environmental issues. The social goals (for example education and health) are not as easy as the environmental and climate related goals when you want to make a business... but I believe that will come.

Bo Hanfgarn Eriksen, Region of Southern Denmark:  
Making the SDG's happen: setting the direction and creating awareness

**Where can I find the data that you collected already to the SDGs for the region?**

Our follow up publication on the regional development strategy will be on our website ([www.fremtidenssydanmark.dk](http://www.fremtidenssydanmark.dk)) sometime tomorrow. But only in Danish. Also, the OECD has information here: <https://www.oecd.org/cfe/territorial-approach-sdgs.htm>. And here there is a regional SDG database from the OECD: <https://www.oecd.org/cfe/a-territorial-approach-to-the-sustainable-development-goals-e86fa715-en.htm>.

**How were the first stakeholders attracted, what were the deciding factors to start the process for Southern Denmark?**

I believe that the development in Southern Denmark reflects a national interest in the world goals. We were able to take on the world goals early because we had the ability to support the work with knowledge and management.

**How do you see the development of indicators - can everyone make their own, do we need common ground and when do you expect convergence towards joint standards?**

As I participate in the national partnership on SDG data, there is some emerging consensus on indicators in Denmark. Statistics Denmark is currently exploring their options on making data available on the local (municipal and regional) level. Internationally, consensus is something to strive for but in all likelihood an ideal that is nearly impossible to reach for all sorts of practical reasons. Such as different reporting and data collection conditions among national statistical agencies around the world.

**What is the impact of the region's work with the SDGs on cities within the region?**

The region cooperates with municipalities in concrete projects. For example, in the pesticide partnerships, the region has expertise that we leverage in our cooperation with municipalities and utilities in the region. This is a fairly direct effect. But I also believe that we have a role in terms of shaping the conversation on sustainable development in the region, supporting the emergence of robust partnerships and a shared view of the challenges and priorities in terms of sustainable development. An example on this, is our cooperation with different stakeholders in Sønderjylland regarding demographic and socio-economic challenges for

Online-Seminar 22.04.2021  
Questions and answers from the chat

secondary education. Here we helped with data and analyses that supported a fact-based conversation on how to address the challenges collectively among the different stakeholders.

Lisa Eglhofer, City of Kiel  
For Kiel and the world: think global, start local

**Is there a comprehensive sustainability strategy in place or maybe under development and does Kiel measure its progress in key fields yet?**

Unfortunately, until now not, we have various strategies for Zero waste, for climate protection, etc. but the next step is, to put all the ideas that Kiel already has to a comprehensive strategy together.

**Are there any role models for Kiel?**

Learning from other cities plays a big role! That's why we are in various networks, such as Eurocities or UBC, and why we maintain our contacts with partner cities. In Kiel there is the Digital Week inspired by our partner city Aarhus. Also, in Germany there are examples of other cities that already integrate the SDGs into their budgets and we exchange ideas on this.

**What criteria were used to award Kiel the Sustainability prize? What specifically makes Kiel more sustainable than other cities?**

Among other things, Kiel was awarded for its commitment in the areas of climate protection and resource conservation. For example, the master plan '100% climate protection', being the first climate emergency state capital or the CO2 reduction through the new built power plant played a role in the awarding of the prize.

Nina Jørgensen, Pero Solutions  
Digitalisation as a means to green transformation

**Are the costs comparable to the standard transport and packing possibilities?**

The cost will in the beginning be 3-4 kr, more than normal, but later the same.

**Does PERO Solutions have a strategy in mind to skip last-mile delivery and receive the goods without wrapping/packaging at numerous stations, like AMAZON Lockers, DHL lockers, gas stations, etc.?**

When a customer picks up her goods in the PERO-box, the goods will be packed in a 100% disposable bag, so they can carry the goods home. The PERO-box can be as a home-delivery, at a service-point or in a Box.

**What material is the Pero box made of?**

The PERO-box is now made of 100% virgin-plastic but the next design will be in 2/3 recycled ocean-plastic

Online-Seminar 22.04.2021

Questions and answers from the chat

Barbara Eschke, Worlée-Chemie GmbH

Implementation in operational practice: field report from a medium-sized company in the chemical industry

**Do you have customers who do business with Worlée explicitly because of your products? Have specific product innovations also emerged from the development goals?**

Yes, we have some customers who buy from us explicitly because of our sustainable products and we also have great projects with customers. For example, we collaborate with a very engaged customer on the Leindotter project.