

## Sharing Best Practices in Sustainability

### Online-Seminar on accelerating SDG application in Denmark and Germany

The UN's Sustainability Development Goals (SDGs) increasingly forms the basis for how private companies, public administration and the state think about development and change. The SDGs point to a number of areas where companies can develop their business and create new opportunities for growth. They also show ways to how public administration can set the framework conditions for a better living in the region.

The SARA project partners would like to invite you to an online seminar where we will inspire how to use the SDGs as a catalyst for regional and business development.

**Thursday, 22th of April 2021**  
**15:00 to 17:00 h, via Zoom**

Stine Kirstein Junge, who is responsible for the implementation of the SDGs in the UN's Development Program UNDP, will give her opinion on how the goals form a framework for global and local sustainable development. Danish and German public actors and companies present examples of how they work with sustainability and the world goals.

There will be simultaneous interpretation in Danish and German. Participation in the workshop is free, but registration is required.

[Click here for online registration.](#)

Read more about SARA: [www.sara-interreg.eu](http://www.sara-interreg.eu)

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#### PROGRAMME

##### Welcome

**Translating the global approach to local conditions - the SARA project**  
*Jeppe Kristensen, Head of Department Health Innovation and Culture, Region of Southern Denmark*

**FN's Verdensmål som accelerator for bæredygtig vækst og udvikling**  
*Stine Kirstein Junge, Private Sector Advisor and Head of the SDG Accelerator, UNDP*

##### SDGs – best practices in public administration and companies

- Making the SDG's Happen: Setting the Direction and Creating Awareness.  
*Bo Hanfgarn Eriksen, Ph.D., Chief Consultant and Head of SDG's and Analysis, Region of Southern Denmark*
- For Kiel and the world: think global, start local.  
*Lisa Eglhofer, International Affairs and Sustainability, City of Kiel*
- Digitalisation as a means to green transformation.  
*Nina Jørgensen, Project leader, PERO Solutions*
- Implementation in operational practice: Field report from a medium-sized company in the chemical industry.  
*Barbara Eschke, Head of sustainability management, Worlée-Chemie GmbH*

##### Next steps and outlook

*Olav Sønderskov, Senior consultant, Region of Southern Denmark*

## The speakers

### UN Sustainable Development Goals as an accelerator for sustainability in growth and development.

*Stine Kirstein Junge, Private Sector Advisor and Head of SDG Accelerator, UNDP*

Stine Kirstein Junge is responsible for the SDG Accelerator programme, an innovation programme that builds on the UN Sustainable Development Goals as a lever for growth and development in small and medium-sized enterprises. The programme is implemented in Denmark in close cooperation between UNDP and the private sector. Stine has extensive experience in linking the Sustainable Development Goals to business potentials of companies.



### Realising the SDGs: Setting the direction and creating awareness.

*Bo Hanfgarn Eriksen, Ph.D., Chief Advisor and Head of SDGs and Analysis, Southern Denmark Region*

The Region of Southern Denmark is one of five regional authorities in Denmark and has approximately 1.2 million inhabitants. The region has a regional development strategy that is closely aligned with the UN Sustainable Development Goals. The strategy aims to underpin our programmes and policies with data and analytical evidence. Recently, the Southern Denmark Region was one of the pilot regions in the OECD programme "A Territorial Approach to the SDGs".



### For Kiel and the world: think global, go local.

*Lisa Eglhofer, International Affairs and Sustainability, City of Kiel*

Kiel sees itself as a cosmopolitan, creative, social and environmentally conscious city by the sea with around 250,000 inhabitants. The capital of Schleswig-Holstein won the 2021 German Sustainability Award in the category of large cities, has been a climate protection city since 1995 and is committed to the 2030 Agenda and the SDGs. Kiel's understanding of sustainability includes the combination of global and local responsibility, the principle of "Leave no one behind" and the focus on climate protection and the mobility revolution.



### Digitalisation as a means for sustainable business. *Nina Jørgensen, Project Manager at PERO Solutions*

PERO Solutions is a start-up company working on the idea of sustainability and green transition through digitalisation in collaboration with software developers (Softteams), online shops (currently AV-Connection) and a plastics manufacturer (Shoeller Plast). The company focuses on the UN Sustainable Development Goals of industry, innovation and infrastructure, sustainable cities and communities, responsible consumption and production, climate protection and global partnerships.



### Implementation in operational practice: Field report from a medium-sized company in the chemical industry.

*Barbara Eschke, Head of Sustainability Management, Worlée-Chemie GmbH*

This family-owned company with 300 employees produces and supplies raw materials for the paint, lacquer and coating industry. As an internationally active company, Worlée-Chemie GmbH operates in global structures. Accordingly, they see it as their responsibility to also contribute to the implementation of the SDGs. This applies in particular to the goals of good jobs and sustainable economic growth, responsible consumption, climate protection and partnerships.

